**Email Header:**

I Thought you Would Want to Be a Part of This Important Work

Have You Heard About This?

**Ideas for the Greeting:**

Good morning, Good afternoon…, Hey there (greeting to match your level of familiarity with the person you are contacting)

**Body of the Email:**

Have you heard about I Love a Good Book? It’s a book that was created by Dr. Kimberlie Harris to inspire a love of books and reading in young boys. When I came across the book and the mission behind the book, I thought that it was something that you would be interested in. The book will be/is launching/has launched on Kickstarter on June 30th at 8:00 a.m. and you’re able to support, preorder or donate books. You can find out more by going to [Iloveagoodbook.com](https://www.kickstarter.com/projects/1736936089/i-love-a-good-book) or you can email the author directly at [phrasedllc@gmail.com](mailto:phrasedllc@gmail.com).

**Closing:**

Best Wishes,

Talk to you soon,